DL flyer.

Full colour.

Double sided.

Brief: Design a double sided DL brochure to advertise my real estate agency sales service. I like to look different from our competitors who are typically corporate look real estate agents.

The brochure will be delivered to houses located in a high quality, housing estate surrounded by a Marina (i.e. Yachts, boardwalks, ocean)

The design should communicate retro./nostalgia with a coastal/yachting marina theme and creative use of typography. Illustrations/illustrative style is encouraged.

PLEASE WATCH Our company video commercial: https://www.youtube.com/watch?v=wRHdeMgNZwQ

Our website: http://www.pilotrealestate.com.au

Our facebook page: https://www.facebook.com/thepilots

The printer we will use is CMYK Online. You should download their DL artwork template and use it to produce the final artwork in PDF. The templates are available here:

<http://www.cmykonline.com.au/CustomersResources/GuidelineTemplates/DLTemplates.aspx>

---------------------------FLYER CONTENT BELOW THIS LINE ----------------------------

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**WHY YOU SHOULD TALK TO LUKE IF YOU ARE SELLING IN MARTHA COVE**

I live in & own real estate in Martha Cove. Benefit from my expert local knowledge and body corporate expertise.

I believe that passion and attention to detail makes all the difference.

I believe in looking after people and making things simple and stress free.

I know that my creative marketing abilities get the best results every time.

Luke Woollard

Licenced real estate agent and body corporate manager

Diploma of Art (Graphic Art)

10+ years’ experience selling real estate

Mobile: 0433 694 994

Office: 5976 1273

[luke@pilotrealestate.com.au](mailto:luke@pilotrealestate.com.au)

[www.pilotrealestate.com.au](http://www.pilotrealestate.com.au)

Shop 2, 1 Hoylake Grove, Mornington

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**IMAGES OF RECENT SOLD PROPERTIES (supplied)**